



# GEELONG ADVERTISER BUSINESS EXCELLENCE AWARDS 2009

**Geelong Community Telco Trades and Services Award — Gordon McKay**

# Powering to a big service

Snaring high-profile projects have been telling for Geelong's Gordon McKay

**G**EELONG electrical and data contractor Gordon McKay has laid the foundations to switch on a period of growth.

Established in 1953, Gordon McKay is a second-generation Geelong electrical contracting business with 15 employees, including 36 apprentices operating from its Geelong and Williamstown offices.

Staff, who have been instrumental in winning numerous industry excellence awards, include specialists in the electrical, electronic, data, instrumentation and mechanical trades and service fields as well as project management.

Gordon McKay won the Geelong Community Telco Trades and Services Award.

The company operates with a fully integrated management system ensuring compliance with accredited quality, safety and environmental management systems.

Some of the company's electrical services include high voltage works, public lighting and traffic signals, appliance testing and tagging, switchboard design and manufacture and mechanical maintenance, while Gordon McKay also offers energy management, in-house maintenance and labour hire, and data services.

Business development manager



Andrew Rofe said the company's most important target market was its existing client base.

"These include medium to large business and organisations in both the private and government sectors. We value the relationships that have been forged over many years and are constantly striving to provide a better service to our clients," he said.

"In search of new markets, our

emphasis has been on contracts associated with blue chip organisations and government infrastructure projects.

"As a full service organisation with our systems and capability we are well suited to meeting their needs. These organisations have extensive pre-tender certification requirements, which are covered by our integrated management system (IMS)."

Gordon McKay has started or renewed maintenance agreements with Barwon Water in an alliance with Danum Engineering; a three-year contract with Olex Cables; a one year contract with options up to five years to provide electrical and instrumentation support for Fluor at the Shell refinery, a one-year contract with options at Godrey Hirst and an eight-month extension to the West Gate Bridge maintenance contract.

**Geelong Community Telco's Geoff Hutchinson congratulates Gordon McKay managing director Gavin McKay and staff on their win.**

## JUDGES COMMENT

*The commitment to organisational restructure to reduce the reliance on the owners, invest in other senior managers and ensure appropriate systems and processes are in place are a clear strength. Equally, the business understands the need to diversify and identify new markets.*

## SCORES

Development Plan	85/100	Leadership	86/100
Target markets	85/100	Human Resources	87/100
Marketing	85/100	Risk Management	87/100
Achievements	85/100	Customer service	85/100
Consolidation of growth	85/100		
Environment	85/100	<b>Total</b>	<b>855/1000</b>

## G-Force Recruitment congratulates Gordon McKay on winning The 2009 Geelong Business Of The Year Award



Gordon McKay Electrical have been a local partner in providing opportunities for G-Force Apprentices for over 20 years.



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